



Company Profile

☆Greetings from CEO

There is something that has always been moving and making people feel warm inside. It gives us courage and joy. It is a “deep impression”, a precious feeling that directly leads us to dreams and hopes. Impression is the best source of energy to motivate people.

Since its establishment in 1960 as a music talent agency, HoriPro has constantly strived to create number one and unique content and develop a range of businesses throughout the entertainment world under the corporate philosophy of “Human industry that promotes culture” while keeping pace with the public, through good and bad times.

However, the entertainment market in Japan has recently come to a crossroads. Further large-scale expansion of the domestic market will be difficult, due to the declining birthrate, aging population and falling economic growth rate.

Consumers now enjoy entertainment content through more diverse forms of communication such as Internet distribution and expanding mobile communication including mobile smartphones. Social media has also attracted attention as a new form of information infrastructure. It is imperative to take actions for new media.

Under such circumstances, to open up new markets and continue growing, we believe we must accelerate growth and enhance competitiveness by eyeing promising markets widely, at home and abroad, and aggressively promoting content and artists.

We must also constantly seek to expand our business in new regions and fields and find businesses that can underpin the next generation, by measures such as expanding into other growing countries in Asia, expanding and improving our Internet content and participating in the anime market.

Since its establishment, our company has always responded appropriately to the changing needs of society and people over time. As a comprehensive entertainment company that provides courage and hope to Japan and the world, we will achieve our individual business goals and boost the future of Japan and international society by creating unique and high-quality entertainment.

President & CEO Yoshitaka Hori

☆ **Our Business**

| Artist Management Divisions

From discovering and developing next-generation stars to managing various talents

Having always produced stars who symbolize the times, HoriPro has a long and successful track record when it comes to discovering and developing talents, as exemplified by the “HoriPro Scout Caravan”, started in 1976. Leveraging such experience and achievements, we engage in management activities, aiming to discover hidden raw talents and polish to glow as jewels. With talents who can accommodate various needs, including actors and actresses, singers, variety talents, comedians and idols, we engage in strategic promotional activities through media, including TV, radio, movies, stages, magazines and the Internet.

| Visual Contents Division

From discovering and developing next-generation stars to managing various talents

Exploiting its diverse talents, experienced staff create wide-ranging high-quality video content. The Visual Content Division is involved in everything from planning to production of various video content, including commercial messages, in which HoriPro boasts four decades of experience, TV dramas, variety programs and movies.

We also actively create content with the overseas expansion of the Internet and smartphone distribution in mind.

| Live Entertainment Division

Providing a wealth of entertainment productions that attract global attention

We provide various entertainment productions from classics to new productions, by planning and producing theatrical performances and musicals and putting on performances. Broadway Musical PETER PAN that started in 1981 starring Ikue Sakakibara, has since been staged every summer.

We have also produced popular straight plays, including SHINTOKU MARU, THE MIRACLE WORKER, and MUSASHI, and musicals including SWEENEY TODD, JEKYLL AND HYDE, ROMEO AND JULIET (French musical), THRILL ME and LOVE NEVER DIE. Having also invited large-scale Broadway musicals such as the PRODUCERS, HAIRSPRAY and a South African performance, DRUM STRUCK, we have established ourselves as a major stage production company in Japan. Overseas, we have successfully launched Yukio Ninagawa’s productions including MACBETH, CORIOLANUS and CYMBELINE in London and New York. We also produced KING LEAR jointly with the Royal Shakespeare Company. All these experiences helped enhance our international recognition.

| Sports & Culture Division

Supporting wide-ranging activities involving athletes and intellectuals

We provide multifaceted support to notable figures from intellectual and sports worlds in fields including media exposure, publishing, etc. Focusing primarily on management to enhance the image of critics, writers, scholars, medical doctors, journalists and other intellectuals in their areas of expertise while contributing to their main business, we engage in cultural activities to promote connections between corporations and people and among people themselves through media coverage and events.

Our basic policy for active professional athletes is to create an environment where they can concentrate on playing while we deal with the media, etc. We also engage in management activities to expand the post-retirement scope.

☆ **Our Business**

| Music Division

Providing music that will be loved throughout the ages

We aim to produce high-quality music that defies the boundaries of music genres or major/indie labels. We provide all music planning and production activities, from production of music masters for artists to production of soundtracks and planning of live events. With experience in producing many hits and the ability to plan with the future in mind, we will provide music that will be loved for generations.

We will also manage and promote copyright and masters and explore how best to use copyright by digitizing analog masters and music distribution.

| Direct Communication Division

Developing new business on the Internet

To deal with diversified media, we create content for movie sites such as Nico Nico Douga and YouTube, manage fan clubs to sell goods featuring our talents and artists, send their latest updates, and engage in an advertising business through Internet blogs, etc. We also aggressively create original DVDs featuring athletes and idols other than our talents and focus on producing content for Internet distribution, expanding smart-phone and other types of mobile communication, and developing new information infrastructures, e.g. social media.

| Corporate Affairs Division & Corporate Planning Division

Widely support the whole HoriPro Group

In addition to promoting artists with strategic thinking and engages in PR activities for programs and works of our talents, the Corporate Affairs Division establishes an environment for smooth and efficient management and operation of HoriPro, who manages various businesses, from perspectives such as contract management, facility operations and information systems.

The Corporate Planning Division underpins the management strategies of the HoriPro Group by promoting activities to develop wide-ranging human resources as well as providing timely information for business management.



☆ Corporate Data

Corporate Data

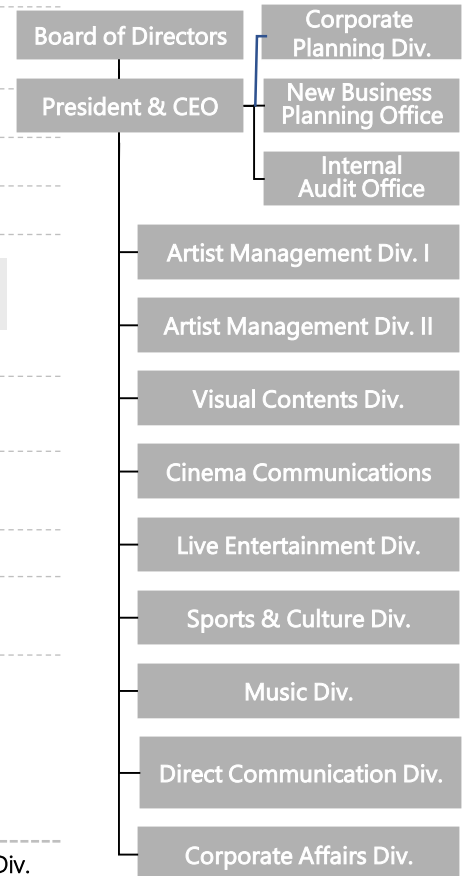
As of March 31, 2020

○ Corporate Name	HoriPro Inc.
○ Head Office	1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-8660, Japan
○ Foundation	January 16, 1963 (initiated in 1960)
○ Paid-in capital	¥100,000,000
○ Employees	274

Board of Directors

As of June 17, 2020

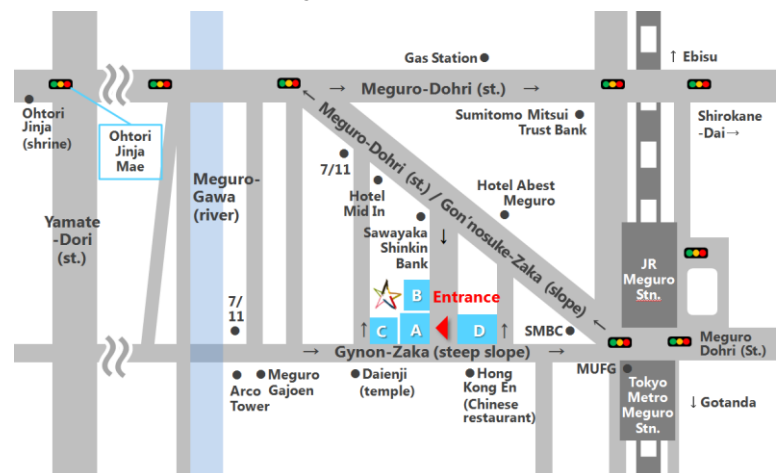
○ President & CEO	Yoshitaka Hori	
○ Representative Executive Director & Executive Officer	Motoyuki Suzuki	Live Entertainment Div.
○ Executive Director & Executive Officer	Kaoru Nakane	Corporate Affairs Div.
○ Senior Director	Akira Mori	
○ Senior Director & Executive Officer	Atsushi Sugai	Artist Management Div. I
○ Directors & Executive Officers	Yasushi Tomonaga	Direct Communication Div. & Music Div.
	Masamichi Yoshida	Corporate Planning Div.
	Keisuke Tsushima	Visual Contents Div.
	Kiyoshi Nishio	Artist Management Div. II
○ Executive Officer	Kojiro Oka	Sports & Culture Management Div.
○ Full-time Auditor	Shoki Fukuyama	
○ Auditor	Hiromi Ono	



○ Major Company Objectives

1. Developing and managing talents, musicians, athletes, instructors, video engineers, etc.
2. Planning and producing music, movies, plays, entertainment and lectures; providing and outsourcing such services when commissioned and holding shows, performances, etc.
3. Planning, producing, selling, purchasing and handling copyright for radio and TV programs, online information programs, video software, commercial films, commercial songs, publications, characters, records, tapes, musical scores and other musical products
4. Operating theaters, concert halls and sport facilities
5. Managing and selling rights and licenses to use images, autographs, nicknames, etc. of singers, talents, athletes, instructors, etc. for goods, products and services.
6. Subrogating PR activities

○ Access 3 minutes from Meguro Station.



☆ History

Jan., 1963	Takeo Hori (Founder and Supreme Advisor) established Hori Production (250K yen in capital, headquartered in Akasaka Tamachi, Minato ward, Tokyo) and started operations such as supplying and intermediating for entertainment resources and shows including plays, music and movies, etc.
Aug., 1965	Established Tokyo Music Publishing (later Hori Music) and started producing music masters and managing music copyright.
Jul., 1966	The headquarters relocated to Akasaka 2-chome, Minato ward, Tokyo.
Sept., 1967	The headquarters relocated to Akasaka 3-chome, Minato ward, Tokyo.
Jun., 1969	Established Hori Planning & Production and started planning and producing commercial films, drama movies, TV programs, etc.
Sept., 1971	The headquarters relocated to Hiroo, Shibuya ward, Tokyo.
May, 1976	The headquarters relocated to Shimomeguro, Shibuya ward, Tokyo.
May, 1977	Established Hori Group Headquarters and started providing contracted administrative services to its affiliates, including Hori Production, Tokyo Music Publishing and Hori Planning & Production.
Oct., 1985	Established Tokyo Music Publishing (currently Horiwood) as a new company and started managing music copyright for western music.
Apr., 1987	Hori Production absorbed Hori Music, Hori Planning & Production, Hori Group Headquarters and Shizu Kogyo.
Nov., 1987	Opened Studio Factory in Yoga, Setagaya ward, Tokyo.
May, 1988	Establish Imagine and started a restaurant business.
Feb., 1989	Stocks were registered as over-the-counter stocks at the Tokyo District Association of the Japan Securities Dealers' Association.
Jun., 1989	Established Hori Productions America, Inc., (currently HoriPro Entertainment Group, Inc.) in Los Angeles, USA, and started publishing business.
Aug., 1990	Established HORIX and started planning and producing all types of video, including commercial films, drama movies and TV programs.
Oct., 1990	The corporate name was changed from Hori Production to HoriPro Inc.
Apr., 1992	Established the Osaka sales office in Kita ward, Osaka.
Mar., 1997	Listed on the second section of the Tokyo Stock Exchange.
May, 1997	Acquired Production Pao, an affiliated company, by purchasing additional stock.
Dec., 2000	Acquired Taiyo Music Inc., an affiliated company, by purchasing additional stock.
Apr., 2001	Established HoriPro Booking Agency Inc.
Sept., 2002	Listed on the first section of the Tokyo Stock Exchange.
Jan., 2003	Established HoriPro Com.
Oct., 2006	Opened the Galaxy Theatre, Tennozu (Established Galaxy Theatre company in January the same year.)
Dec., 2007	Established HoriPro Improvement Association as a subsidiary and transferred our education business.
May, 2012	Acquired the company through a takeover bid by Seishunsha Ltd. Delisted from the Tokyo Stock Exchange. Delisted from the Tokyo Stock Exchange.
Jun., 2013	Founded Stella Casting Inc. as a subsidiary. Transferred our casting and event businesses and newly started a mail-order business.
Apr., 2014	Founder and Supreme Advisor Takeo Mori established HoriPro Culture and Performing Art Foundation, a general incorporated foundation to develop young human resources who will play important roles in the entertainment world of the next generation.
Mar., 2017	Withdraw from operating the Galaxy Theatre.
Feb., 2018	Withdraw from operating Studio Factory
Jun., 2018	Founded HoriPro International Inc. as a subsidiary.
Aug., 2018	Founded HoriPro Digital Entertainment Inc. as a subsidiary.

☆ Group Companies

Stella Casting, Inc.

A new company founded in June 2013 that engages in talent casting, planning and producing events and mail-order business. The Casting Division plans the use of talents for programs and commercials. The Event Division plans concerts, promotional sales events for corporations, dinner shows at hotels, etc. The Mail-Order Division conducts B to C business including design and planning of products of talents' brands and collaborative products with corporations and production of TV mail-order programs, Internet mail-order and customer management.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Tel] 03-4330-0081
 [Foundation] June, 2013
 [President] Akira Mori
<http://www.stellacasting.jp/>

Hori Agency Co., Ltd.

Managing entertainment talents, models, actors/actresses, etc.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] August, 1977
 [President] Takeshi Onoda
<http://www.horiagency.co.jp/>

Production Pao, Inc.

Managing entertainment talents, actors/actresses, etc.

[Address] #802 KI Bldg., 2-13-35 Kamiosaki, Shinagawa-ku, Tokyo 140-0021
 [Foundation] November, 1993
 [President] Yoshitaka Hori

HoriPro Booking Agency, Inc.

Managing entertainment talents, actors/actresses, etc.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] April, 2001
 [President] Atsushi Sugai
<http://www.horipro.co.jp/hba/>

HoriPro Com, Inc.

Developing and managing actors/actresses, entertainment talents, musicians, etc.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] October, 1994
 [Chairman] Yoshitaka Hori
 [President] Masahiko Miyahara
<http://com.horipro.co.jp/>

HoriPro Improvement Association, Inc.

Managing various culture schools and developing and managing talents etc.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] December, 2007
 [President] Masayoshi Nakamura
<http://hia.horipro.co.jp/>

HoriPro International, Inc.

Finding and developing globally viable talent, artists and content.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] June, 2018
 [President] Yoshitaka Hori
<http://www.horipro-international.com>

HoriPro Digital Entertainment, Inc.

Business designing company, Managing talents in digital market and commercializing them in the real world.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] July, 2018
 [President & CEO] Masamichi Yoshida
 [President] shu suzuki
<http://horipro-digital-entertainment.co.jp/>

Shin Ongaku Kyokai, Inc.

Sound production, planning and operating forms of entertainment such as plays, stages, music and movies

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Foundation] April, 1954
 [President] Katsumi Suzuki
<http://www.shinshitsu.co.jp/>

☆ Group Companies

Taiyo Music, Inc.

A music publisher specializing in managing and developing western music.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Tel] 03-4330-4320
 [Foundation] June, 1962
 [President] Kaz Hori
<http://www.taiyomusic.net/>

Horix, Inc.

Mainly planning and producing TV programs etc.
 Mainly directing affairs, etc., at the request of other companies while conducting operations for HoriPro.

[[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Tel] 03-5435-4137
 [Foundation] August, 1990
 [President] Keisuke Tsushima

Imagine, Inc.

Operating a Kyoto cuisine restaurant called Imagine.

[Address] 2-12-24 Akasaka, Minato-ku, Tokyo 107-0052
 [Tel] 03-3582-8000
 [Foundation] May, 1988
 [President] Kaoru Nakane
<http://imagine.jsy.co.jp/>

Booze, Inc.

Major business is managing high-fashion female models, mainly for fashion shows, magazines and TV commercials.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Tel] 03-5435-2550
 [Foundation] August, 1995
 [President] Nobuhiro Mimori
<http://booze.jp/>

HoriPro Foundation

Based on over half a century of experience in the entertainment business, providing educational support for students who hope to work in this industry, researching and surveying movies, music and plays, and boosting superior work, to develop human resources capable of promoting culture and entertainment.

[Address] 1-2-5, Shimo-Meguro, Meguro-ku, Tokyo 153-0064
 [Tel] April, 2014
 [Head Director] Yoshitaka Hori
<http://www.horipro-zaidan.or.jp>

